

Holiday homework - due Monday Term 4, Week 1.

The first few weeks of Term 4 will be very busy. We will be working hard to make sure we are ready for our Kidpreneur Market Day, which will be held in week 3 on Thursday 26th of October. To help those weeks run smoothly you will need to complete the following tasks over the holiday break.

1. Finish production line - you need to make as many products as you can. If you cannot meet up with your fellow business members over this time, it might be a good idea to have a chat with them and organise how you will do this. (All products will be need to finished and brought to school by friday week 2). Also think about the packaging and bundling of the product (merchandising)
2. Visit a market stall in your local area (see attached)
3. Please keep all receipts from purchases. Please make sure your name and class is written on the back of it. You will need these receipts in order to work out stocktake and costs of products.

To help you understand what the beginning of next term will look like in terms of Kidpreneur, I have written an overview.

	Focus area for Kidpreneur	Curriculum links	Extra
Week 1	<u>Advertising</u> <ul style="list-style-type: none"> We will be exploring the different techniques businesses use to advertise their products We will be creating posters to promote our business and products around the school in preparation for market day. 	<ul style="list-style-type: none"> Visual literacy Design Creative art 	If you have not already organised your materials for your stall, please do so this week to be ready for next week.
Week 2	<u>Stall Planning & Merchandising for Market Day</u> <ul style="list-style-type: none"> We will be investigating the different ways businesses present, bundle and sell their products. We will draw information from our homework tasks and examine the various ways businesses design their market stalls. We will design our stalls for our Market Day. 	<ul style="list-style-type: none"> Creative thinking Visual design 	Please bring all of your products to school by the end of this week.
Week 3	<u>Stocktake/pricing</u> <ul style="list-style-type: none"> We will be adding all our costs together to work out how much we have spent on creating our products. We will work out how much we will sell our products for, ensuring we can make a profit. We will be working out our estimated profit from selling all our products. We will have our market day at school 	<ul style="list-style-type: none"> Mathematics 	Thursday - Market day

Visiting a market stall in your local area.

When visiting a market stall please think about and then answer the following questions. These answers will help you when setting up your own stall at our school market day. You might want to look at more than one.

How is the stall set up?	How do they present their products?	How do they promote their products?
Example: Do they have material over the table?	Example: Have they used a rack or box to present their products at different levels?	Example: Do they invite customer over? Are they giving demonstrations?

Designing your market stall.

You can use the stalls you have visited as inspiration or you could use them to give an idea of what a stall looks like. Please only use materials that are available to you and if you buy any materials to use to set up your stall please keep the receipts, as this money will need to be added to your costs.

How will you design your stall on market day?	How will you present your products?	What will you need?
Example: I will have material over the table to make it look more appealing.	Example: Uses different boxes to place your products at different levels	Example: Poster, material, etc.