

The Whitlam Institute presents

WHAT MATTERS? 2017

"I urge you, maintain your enthusiasm"

Help us continue Gough's work.

Write like writers....the Competition!

Brief: After many weeks of writing practice, pool your best ideas and writing strategies to express What Matters most to you! Just don't make it a Pepsi! When you are done, hand it in Google Classroom! Due in the last week of Holidays (24th April)...that's right--I'll be checking!

	Writing Criteria	Mastered	Novice	Caveman
<i>Introductory Paragraph</i>	Sizzling Start: Hooks (action, dialogue, onomatopoeia, rhetorical questions etc)			
	Position (clearly stated)			
	Summary of Points			
<i>1st PHEEL Paragraph</i>	Point (make this clear)			
	Hook (quotes, facts etc.)			
	Explain and Elaborate: This is because/The reason/To elaborate...			
	Example: Such as/For example/For instance/Let me illuminate with...			
	Link: That is why/This shows that/This soundly proves that...			
<i>2nd PHEEL Paragraph</i>	Point (make this clear)			
	Hook (quotes, facts etc.)			
	Explain and Elaborate: This is because/The reason/To elaborate...			
	Example: Such as/For example/For instance/Let me illuminate with...			
	Link: That is why/This shows that/This soundly proves that...			
<i>Concluding Paragraph</i>	Hooks (such as questions, quotes, facts, narrative)			
	Summary of Points			
	Position (clearly stated)			
	Message or Call to Action: You should/We should			
Rich Language	Emotive or Descriptive words	(>3)	(1-2)	(0)
Punctuation	Accuracy: Capital letters, full stops, commas, punctuation, dash, quotes	All	Most	None
Sentences	Sentence Variety: uses a mix of Simple, compound (FANBOYs) and complex			
Word Count		400-600		

